Technology, innovation and passion – laser devices in the daily practice bring improvement

By Timo Krause, OEMUS MEDIA AG

MEDENCY is a dynamic and innovative dental equipment and technology company privately owned and based in Vicenza, Italy. Since its founding in 2015, Alessandro Boschi, CEO of MEDENCY, has driven the company forward through his unique passion and profound experiences in the field of laser dentistry. Prior to MEDENCY, Boschi had taken up many important leadership roles in various dental business over the past 15 years, forming an in-depth understanding of business as a dedicated team effort. Hence, MEDENCY presents an utterly talented team with global expertise in the field of dentistry and, in particular, dental lasers. The overall objective and ultimate mission is to provide a combination of cutting-edge products and services as well as a high level of customer exchange, while drawing on a wide network of academic partners.

We had the opportunity to speak with Alessandro Boschi, CEO of MEDENCY, about his ideas and thoughts regarding laser dentistry, and the benefits of utilizing lasers in daily practice.

Mr Boschi, what makes MEDENCY a leading force in the field of dental lasers?

Mr Boschi: Technology, innovation and passion are the main features of MEDENCY Company. We are creating solutions to make treatment more widely available without compromising quality. That is our major challenge. All our products arise from the highest dedication to research and development. We are therefore setting the highest standards in manufacturing our medical devices, dental lasers, and electronic systems. We are extremely proud of the fact that our medical devices and their applications are worldwide employed by professionals and specialists in their respective fields. We think, first and foremost, of others, and take a sincere interest in all points of view. Freedom of ideas is, in our understanding, an absolute prerequisite for innovation.

What are the major advantages and benefits for users?

Lasers have several uses for dental procedures. Currently, new models are being finalized in the last stages of development. Among them is a new device helping implantologists to fight the new “tsunamis” of dental field called Periimplantitis. Furthermore, in the near future, we are going to launch a unit specifically for hygienists as an adjunct device for scaling and root planning.

Lasers are one of the newest developments in dentistry, and have substantially grown in the medical and dental equipment market. Particularly in dental surgery, laser offers numerous benefits, rendering treatment more effective for the dentist and less painful for the patient, accelerating treatment options and leading to significantly improved patient outcomes. I am convinced that dental lasers will be more and more utilized in dental practices. Therefore, we will continue our efforts to show how lasers ease the practice life for dentists and their teams. Our aim is to inform dentists of all the benefits arising from using lasers in their daily routine. Furthermore, we will increase our current and full support to academy and university programs aimed to study new instruments and possible fields and indications of use.

In your opinion, how have lasers changed the dental market so far, and what are your future plans?

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Lasers in Dentistry

TIME & LOCATION:
Friday, 09 February 2018 | 09:00 – 18:00
Towers Rotana Hotel, Dubai, UAE
1,500 AED (409 USD)

ACCREDITATION:
HAAD 8 CME | DHA 5 CME | 7 CE Credits

Dr Vesile Nuket Berk, Dr Gizem Berk, Turkey
President of the Turkish Society of Laser Dentistry (TUROLDI)
Working with lasers since 2000 and has published many clinical articles about laser assisted Orthodontics and Pediatric dentistry.

Dr. Vesile Nuket Berk
Dr. Gizem Berk, Turkey
She completed her MSc in Laser Dentistry in Germany, RWTH Aachen University in 2007. She has been working with lasers since 2003. She is a professional rock music composer, drummer and singer in Turkey.

COUERSE OUTLINE:^
• Brief Introduction to Laser Physics and Laser Tissue Interaction
• Diode laser treatment indications, possibilities and limitations
• Using Diode Lasers in everyday practice
• Er:YSGG Laser treatment indications, possibilities and limitations
• Using Er:YSGG Laser in Cosmetic, Interdisciplinary Dentistry, Pediatric Dentistry and Everyday practice
• Live Lasers Demonstrations with Diode Lasers
• Live Lasers Demonstrations with Er:YSGG Lasers
• Hands-on Practice with both wavelengths

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